There is nowhere else like Town Hall. Not in Seattle, not anywhere. Twenty years ago, our beloved century-old building was saved and our organization was formed to protect it as a shared resource for our community. That community has come together to fund a $35 million renovation to secure the future of Town Hall and preserve it for the next generations. While the building has been under construction, Town Hall has produced its events all across the city—building new audiences and collaborators along the way. Now, it’s time to come home.

Homecoming (September 2019) represents a once-ever opportunity. This month-long grand reopening festival marks the culmination of a high-profile 18-month renovation and kicks off our organization’s 20th anniversary season. To celebrate these twin milestones, Town Hall is supporting the festival with the broadest awareness campaign and media buy in our organization’s history.

Becoming a Homecoming sponsor includes fantastic recognition opportunities and benefits throughout the festival’s 40+ events, such as inclusion on festival collateral and ad space in the festival guidebook, online and in-media announcements, social media promotions, event and party passes for staff and clients, and much more.

Visibility Overview

<table>
<thead>
<tr>
<th>Live Audience</th>
<th>Events</th>
<th>Calendar</th>
<th>E-news</th>
<th>Website</th>
<th>Facebook</th>
<th>Twitter</th>
</tr>
</thead>
<tbody>
<tr>
<td>110,000+/year</td>
<td>450+/year</td>
<td>160,000/year</td>
<td>26,000</td>
<td>41,000/month</td>
<td>20,600</td>
<td>18,000</td>
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</tbody>
</table>
Sponsorship Levels

**TITLE SPONSOR** *(claimed - Boeing)*
Official partner of the opening festival. This is a uniquely customized sponsorship and brand opportunity for one company only.

**OFFICIAL COMMUNITY DAY SPONSOR** *($15,000)*
This is a uniquely customized sponsorship and brand opportunity for one company only.
- Billed as co-presenter for community day
- Verbal acknowledgement as Community Day Homecoming sponsor from the stage
- Includes all benefits of platinum sponsorship for day of event
- Priority space for a ½-page ad in the Homecoming guidebook

**PLATINUM LEVEL** *( $10,000)*
- Presence in all media including print posters, online, social media, etc.
- Acknowledgment as a sponsor on Town Hall’s mailed monthly calendar for a full season, on website Institutional Supporters page, and in Homecoming guidebook
- Verbal acknowledgement from the stage for all Town Hall-produced Homecoming events
- Priority space for a ½-page ad in the Homecoming guidebook
- Logo inclusion on all festival collateral and festival landing page
- Priority space for a ½-page ad in the Homecoming guidebook
- Select pre-event party for up to 100
- VIP seating for all Homecoming events and a total of 100 tickets to Great Hall events throughout the festival
- Opportunity to have a branded table at select events

**GOLD LEVEL** *( $5,000)*
- Presence in all media including print posters, online, social media, etc.
- Acknowledgment as a sponsor in Homecoming guidebook
- Verbal acknowledgment from the stage at your choice of 4 Town Hall-produced Homecoming events
- ¼-page ad in the Homecoming guidebook
- Text inclusion on all festival collateral and logo inclusion on festival landing page
- Select pre-event party for up to 50 and complimentary tickets to the corresponding event

**SILVER LEVEL** *( $2,500)*
- Presence in all media including print posters, online, social media, etc.
- Acknowledgment as a sponsor in Homecoming guidebook
- Verbal acknowledgement from the stage at your choice of 2 Town Hall-produced Homecoming events.
- Select pre-event party for up to 25 and complimentary tickets to the corresponding event
- Text inclusion on all festival collateral and logo inclusion on festival landing page

**BRONZE LEVEL** *( $1,000)*
- Acknowledgment as a sponsor in Homecoming guidebook
- Text inclusion on all festival collateral and festival landing page
- Invitations for up to 10 to select pre-event parties and Homecoming events

Thank you for your time and consideration. All sponsorship packages can be customized to meet your business needs. To learn more about Homecoming or to tailor your sponsorship contact:

Kate Nagle-Caraluzzo, Development Director
kate@townhallseattle.org | (206) 457-2509

*Logos and ads due August 1 for inclusion in Festival Guidebook and on-site collateral. Logos due July 15 for billboards.